

OUTDOOR RECREATION PARTICIPATION STUDY

# **BICYCLING – PAVED ROAD, SINGLE TRACK, DIRT ROAD**

**"Have you gone bicycling on a paved road?"**

**Mountain Biking includes participants in the following:**

**"Have you gone bicycling on a dirt track less than five feet wide?"**

**"Have you gone bicycling on a dirt road more than five feet wide?"**

# BICYCLING: 85.8 MILLION PARTICIPANTS, 3.1 BILLION OUTINGS

## THE 2005 AMERICAN BICYCLIST

- › Relatively gender balanced with a slight favor toward males
- › Participation among all age groups (mean age of 36)
- › Geographically dispersed with a slightly higher proportion living in the West
- › Active in camping (car), fishing (non-fly) and hiking
- › Went on 36 outings, on average, in 2005.

## MAJOR TRENDS IN BICYCLING

The bicycling Participant population has made few shifts over the last eight years.

- › Ethnicity: Over three-quarters of 2005 bicyclers are Caucasian. Hispanics comprise 11% of Participants.
- › Region: Compared to 2003, a greater percentage of bicyclists live in the Western region of the U.S.

### Year 2005 Events of Note

The number of mountain biking Participants has steadily dropped by 17.3 million since its peak in 2001, while the number of paved road bikers has dropped by only 4.7 million Participants over the same timeframe.

### Observation/Implication

Mountain biking Participation is at greater risk than paved road biking.

## BICYCLING: SUB-ACTIVITIES

**MOUNTAIN BIKING\*: 50 MILLION PARTICIPANTS, .9 BILLION OUTINGS**

**PAVED ROAD BIKING: 78.5 MILLION PARTICIPANTS, 2.2 BILLION OUTINGS**

### THE 2005 AMERICAN MOUNTAIN BIKER

- › Primarily male
- › Young (16 to 34)
- › Likely to live in the Western or South Central part of the U.S.
- › Most (86%) also went paved road biking in 2005
- › Averaged 19 outings in 2005
- › Over three-quarters went single track bicycling and dirt road bicycling during the year.

### MAJOR TRENDS IN MOUNTAIN BIKING

In the early twenty-first century participation in mountain biking was at its strongest. The slow decline in participation since then coupled with significant decreases in the average number of outings per year yields a drop in total mountain biking outings of 1.1 million over the past five years.

- › Gender: Males outnumber females in this sport nearly two to one.
- › Ethnicity: Three-quarters of 2005 mountain bikers are Caucasian.

#### Year 2005 Event of Note:

16- to 34-year-olds comprise the majority of mountain bike participants.

#### Observation/Implication

Mountain biking is for the young.

### THE 2005 AMERICAN PAVED ROAD BIKER

- › Relatively gender balanced with a slight favor toward males
- › Participation among all age groups
- › Likely to live in the Western or South Central part of the U.S.
- › Averaged 28 outings in 2005, down from 33 in 2004
- › About half (55%) also went mountain biking in 2005

### MAJOR TRENDS IN PAVED ROAD BIKING

Participation in paved road biking has remained relatively stable over the past eight years. Current participation is at 78.5 million. The average number of outings by paved road bikers has declined since 2001, yielding a decrease of .8 billion total outings between 2001 (3 billion) and 2005 (2.2 billion).

- › Ethnicity: Over three-quarters of 2005 paved road bikers are Caucasian. Hispanics comprise 12% of Participants.

#### Year 2005 Event of Note:

Paved road biking captures a diverse age, income, and geographic group of Participants.

#### Observation/Implication

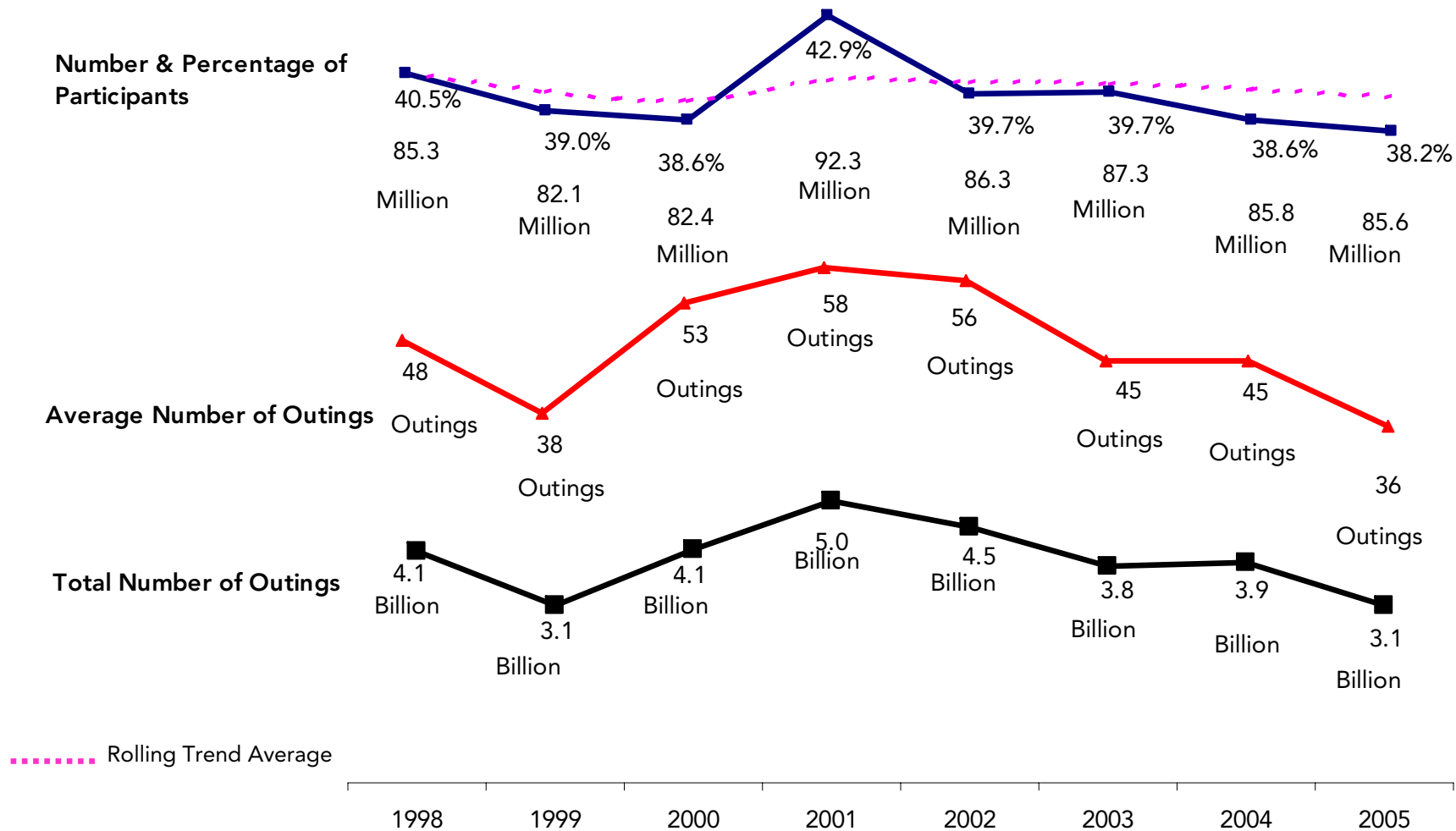
Paved road bicycling is a core activity and which can be utilized to gain participation in other outdoor activities

\*For 2005, Dirt Road Biking and off-road Single Track were combined into Mountain Biking. Individual data for those two categories is not included.

# BICYCLING: PARTICIPATION AND FREQUENCY'S IMPACT ON TOTAL OUTINGS\*

During the past eight years, the number of total outings generated by Americans 16 and older who went bicycling peaked in 2001 when the average number of outings equaled 58—pushing the total number of outings to 5.4 billion.

Over the past four years the number of Americans participating in bicycling has remained relatively stable but well below the peak recorded in 2001. After 2001, the decline in the number of Americans bicycling was accompanied by a decrease in the average number of outings each year.



\*Total Outings are calculated by summing Paved Road, Single Track and Dirt Road outings.

# BICYCLING: FREQUENCY OF PARTICIPATION

During 2005 bicycling Participants averaged 36 outings—yielding a one-year decrease of nearly 1 billion total outings (3.1 billion in 2005) from the previous year (3.9 billion).

Historically, about 60% of bicycling Participants go on 11 or more outings per year. In 2005 this proportion decreased significantly to 50%.

## Frequency and Outings Among Americans 16 and Older

Frequency	1998	1999	2000	2001	2002	2003	2004	2005
1 time	4%	3%	3%	3%	2%	3%	4%	4%
2 times	6%	5%	6%	6%	5%	5%	5%	7%
3 to 6 times	15%	21%	20%	21%	20%	21%	22%	28%
7 to 10 times	13%	12%	10%	11%	10%	11%	11%	11%
<b>11 or more times (NET)</b>	<b>62%</b>	<b>60%</b>	<b>61%</b>	<b>59%</b>	<b>62%</b>	<b>60%</b>	<b>58%</b>	<b>50%</b>
11 to 15 times	13%	11%	11%	9%	11%	11%	11%	10%
16 to 20 times	7%	7%	7%	7%	7%	9%	8%	7%
21 to 50 times	19%	21%	20%	20%	21%	20%	17%	18%
51 to 100 times	11%	11%	11%	10%	10%	10%	11%	8%
101 times or more	12%	9%	14%	14%	14%	10%	11%	8%
<b>Average Frequency</b>	<b>48.0</b>	<b>38.0</b>	<b>53.0</b>	<b>58.0</b>	<b>56.0</b>	<b>45.0</b>	<b>45.0</b>	<b>36.0</b>
<b>Total Outings (Billions)</b>	<b>4.1</b>	<b>3.1</b>	<b>4.1</b>	<b>5.0</b>	<b>4.5</b>	<b>3.8</b>	<b>3.9</b>	<b>3.1</b>

\*Total Outings are calculated by summing Paved Road, Single Track and Dirt Road outings.   = Significant difference from 2003

# BICYCLING: PARTICIPANT DEMOGRAPHIC PROFILE TRENDS

In 1998 the gender split among bicycling Participants was an even 50/50. Over the past seven years females have dropped out of the sport while males have joined. In 2005 the gender split is 58/42 in favor of males.

## Demographic Profile

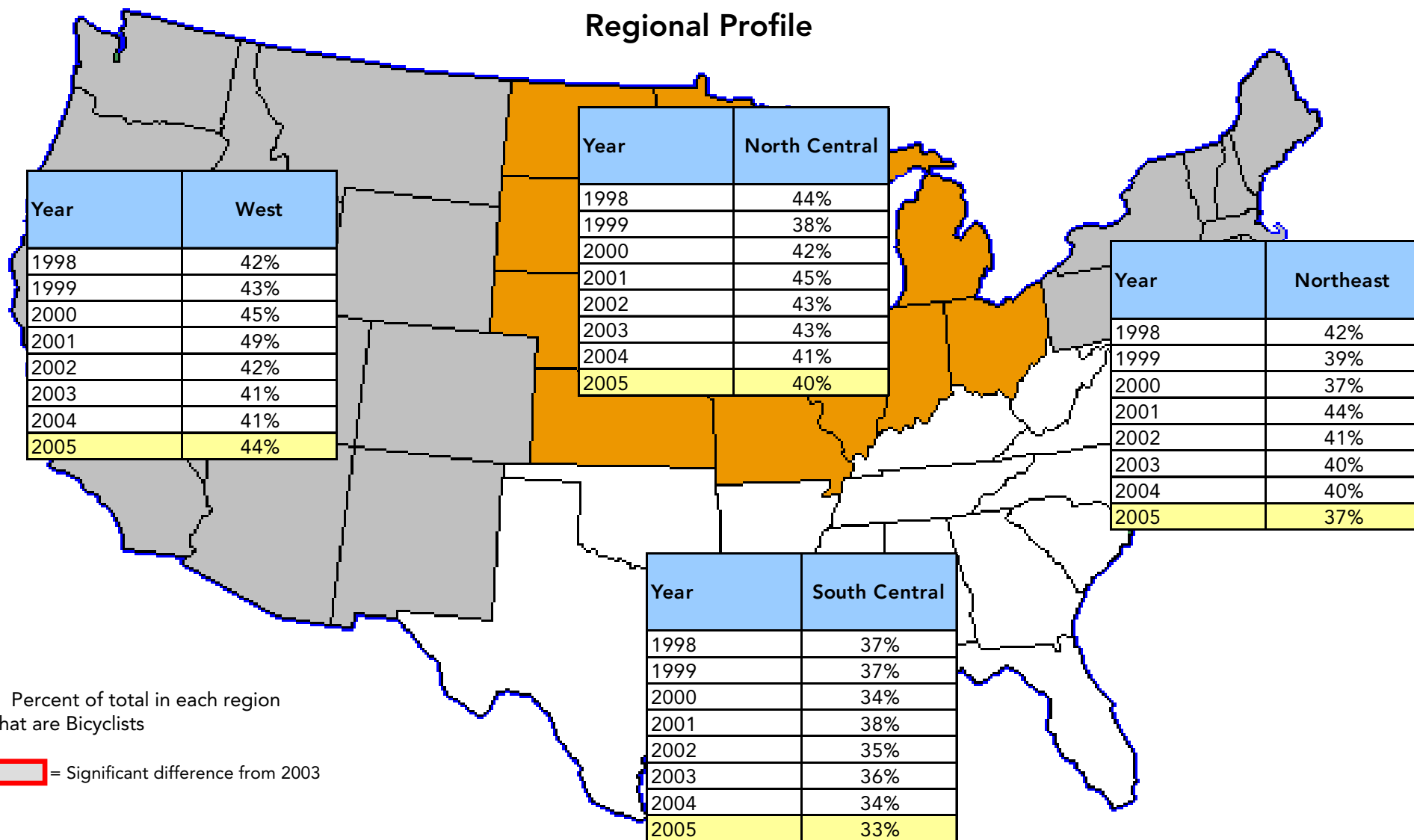
Participants	1998	1999	2000	2001	2002	2003	2004	2005
<b>Gender</b>								
Male	50%	51%	53%	54%	55%	57%	57%	58%
Female	50%	49%	47%	46%	45%	43%	43%	42%
<b>Age</b>								
16 to 24	25%	23%	30%	29%	30%	30%	29%	29%
25 to 34	20%	22%	22%	24%	22%	22%	21%	21%
35 to 44	26%	26%	22%	21%	21%	21%	21%	24%
45+	29%	29%	26%	26%	28%	28%	28%	27%
<b>Marital Status</b>								
Married	51%	53%	49%	44%	49%	49%	49%	53%
Unmarried	49%	47%	51%	55%	51%	51%	51%	47%
<b>Ethnicity</b>								
Caucasian	N/A	N/A	N/A	N/A	N/A	78%	78%	76%
African-American	N/A	N/A	N/A	N/A	N/A	8%	9%	8%
Hispanic	N/A	N/A	N/A	N/A	N/A	10%	11%	11%
Asian	N/A	N/A	N/A	N/A	N/A	3%	1%	2%
Other	N/A	N/A	N/A	N/A	N/A	4%	6%	7%
<b>Children &lt;18</b>								
Yes	49%	51%	53%	47%	49%	55%	55%	54%
<b>Household Income</b>								
<\$40k	N/A	40%	41%	40%	35%	36%	32%	32%
\$40k - \$79k	N/A	48%	49%	43%	41%	40%	40%	40%
\$80k+	N/A	12%	11%	17%	24%	24%	27%	28%
<b>Region</b>								
Northeast	21%	17%	13%	20%	20%	19%	20%	18%
South Central	32%	34%	32%	31%	30%	32%	31%	30%
North Central	27%	22%	27%	22%	27%	25%	24%	24%
West	20%	27%	28%	27%	23%	24%	25%	28%

\*Ethnicity: Will not add to 100%, see page 239 for details.   = Significant difference from 2003

# BICYCLING: WHERE PARTICIPANTS LIVE\*

Forty-four percent of Westerners are cyclists compared to 33% of those living in the South Central region.

## Regional Profile



# BICYCLING: CROSSOVER ACTIVITY TRENDS

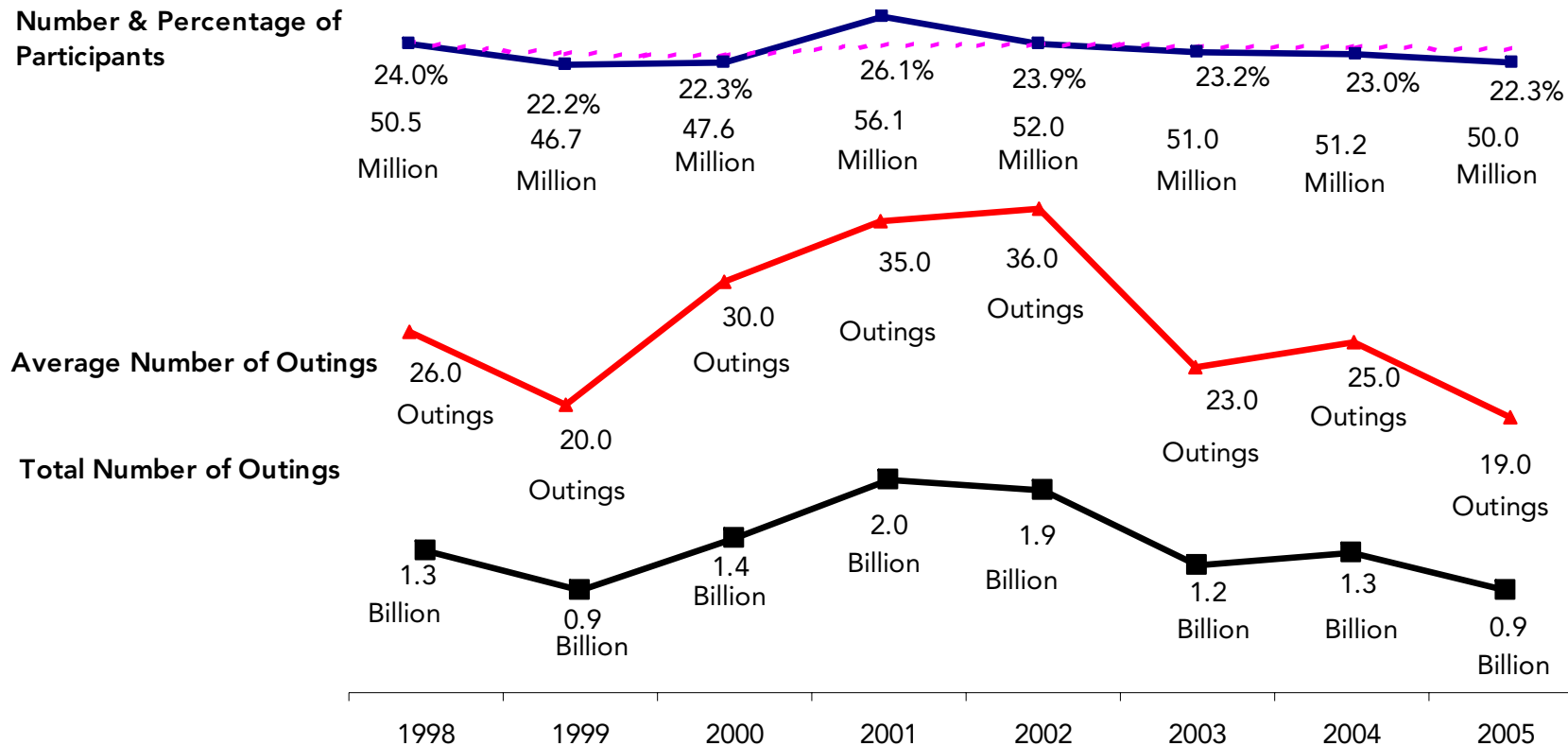
Other activities that bicycling Participants are most likely to also participate in during 2005 include camping (car), fishing (non-fly) and hiking.

## Crossover Activities

Activities	Bicyclists in 2003	Bicyclists In 2004	Bicyclists in 2005	Size of 2005 Crossover Participation Populations (Millions)
<b>Backpacking</b>	9%	10%	10%	8,685,895
<b>Bicycling (Any Type)</b>	100%	100%	100%	85,604,459
Bicycling (Paved Road)	89%	92%	92%	78,538,129
<b>Bicycling (Mountain)</b>	58%	60%	58%	50,040,645
Bicycling (Single Track)	45%	46%	46%	39,021,760
Bicycling (Dirt Road)	45%	47%	44%	38,091,502
Bird Watching	8%	8%	8%	6,799,089
<b>Camping (Any Type)</b>	44%	42%	44%	37,365,278
Camping (Away from Car)	11%	13%	13%	10,844,363
Camping (Car)	33%	29%	32%	27,285,346
Canoeing	16%	17%	14%	12,296,338
<b>Climbing (Any Type)</b>	7%	6%	8%	6,579,261
Climbing (Artificial Wall)	5%	4%	5%	4,705,195
Climbing (Natural Rock)	4%	4%	4%	3,486,683
Climbing (Ice)	1%	1%	1%	581,360
Cross-Country/Nordic Skiing	8%	7%	8%	6,495,019
<b>Fishing (Any Type)</b>	N/A	45%	43%	37,048,750
Fishing (Fly)	8%	10%	10%	8,179,784
Fishing (Non-Fly)	N/A	43%	41%	35,252,613
Hiking	49%	51%	52%	44,450,088
<b>Kayaking (Any Type)</b>	8%	8%	10%	8,145,744
<b>Kayaking (Non-Whitewater)</b>	7%	8%	9%	7,801,416
Kayaking (Sit-On-Top)	5%	6%	7%	5,848,716
Kayaking (Tour/Sea)	5%	5%	4%	3,807,542
Kayaking (Whitewater)	2%	2%	2%	1,473,514
<b>Paddle sports (Any Type)</b>	24%	23%	23%	19,985,245
Rafting	8%	7%	8%	6,717,947
Snowshoeing	4%	3%	4%	3,648,951
Telemark Skiing	4%	3%	2%	2,129,408
Trail Running	29%	31%	29%	25,245,867

# MOUNTAIN BIKING: PARTICIPATION AND FREQUENCY'S IMPACT ON TOTAL OUTINGS\*

With the exception of a small peak in 2001 the number of mountain biking Participants has remained relatively stable over the past eight years. The average number of outings, however, has fluctuated significantly over this time yielding a similar fluctuation in total number outings. Since 2001 total outings have decreased by 1.1 billion trips to 0.9 billion in 2005. Similarly, average outings have decreased by 17 trips from a peak in 2002 of 36 to the lowest in eight years of 19.



..... Rolling Trend Average

\*Total Outings are calculated by summing Single Track and Dirt Road outings.

# MOUNTAIN BIKING: FREQUENCY OF PARTICIPATION

During 2005 mountain biking Participants averaged 19 outings—yielding a one-year decrease of 400 million total outings (0.9 billion in 2005) from the previous year (1.3 billion).

Between 1998 and 2002, about 40% of mountain biking Participants took 11 or more outings per year. The last three years reveal a decrease in this proportion to less than one-third of participants; it is primarily driven by a significant decrease in the proportion of mountain biking Participants who take 51 or more outings per year.

## Frequency and Outings Among Americans 16 and Older

Frequency	1998	1999	2000	2001	2002	2003	2004	2005
1 time	9%	8%	7%	8%	6%	7%	8%	9%
2 times	12%	14%	12%	12%	11%	14%	14%	16%
3 to 6 times	26%	27%	26%	27%	26%	33%	29%	33%
7 to 10 times	15%	12%	12%	12%	12%	13%	11%	11%
<b>11 or more times (NET)</b>	<b>38%</b>	<b>38%</b>	<b>43%</b>	<b>40%</b>	<b>44%</b>	<b>34%</b>	<b>38%</b>	<b>30%</b>
11 to 30 times	23%	22%	23%	19%	23%	20%	22%	19%
31 to 50 times	5%	8%	6%	5%	5%	5%	6%	6%
51 or more times	10%	9%	13%	15%	16%	9%	10%	5%
<b>Average Frequency</b>	<b>26.0</b>	<b>20.0</b>	<b>30.0</b>	<b>35.0</b>	<b>36.0</b>	<b>23.0</b>	<b>25.0</b>	<b>19.0</b>
<b>Total Outings (Billions)</b>	<b>1.3</b>	<b>0.9</b>	<b>1.4</b>	<b>2.0</b>	<b>1.9</b>	<b>1.2</b>	<b>1.3</b>	<b>0.9</b>

\*Total Outings are calculated by summing Single Track and Dirt Road outings.   = Significant difference from 2003

# MOUNTAIN BIKING: DEMOGRAPHIC PROFILE TRENDS

In 1998 the gender split among mountain biking Participants was about 50/50. Over the past seven years this ratio has grown to favor males nearly two-to-one over females.

Over this time the sport sees an increase in more affluent participants as well as an increase in Participants in the West.

## Demographic Profile

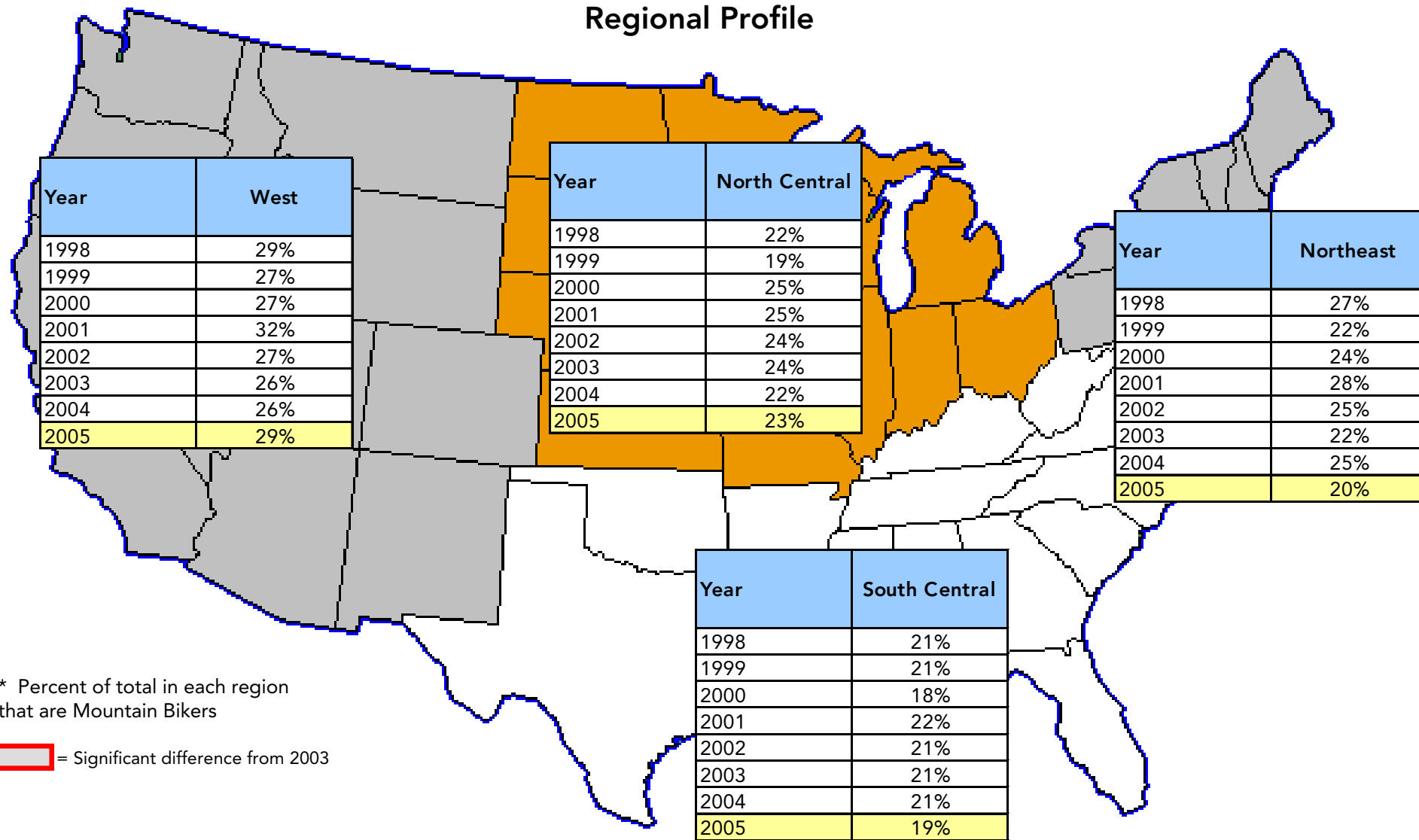
Participants	1998	1999	2000	2001	2002	2003	2004	2005
<b>Gender</b>								
Male	51%	58%	57%	56%	59%	61%	62%	63%
Female	49%	42%	43%	44%	41%	39%	38%	37%
<b>Age</b>								
16 to 24	34%	30%	38%	34%	35%	38%	37%	36%
25 to 34	20%	22%	23%	25%	23%	22%	21%	21%
35 to 44	23%	24%	19%	21%	19%	18%	19%	21%
45+	22%	23%	20%	20%	23%	22%	23%	22%
<b>Marital Status</b>								
Married	44%	47%	43%	40%	45%	42%	43%	46%
Unmarried	56%	53%	57%	60%	54%	58%	57%	54%
<b>Ethnicity</b>								
Caucasian	N/A	N/A	N/A	N/A	N/A	76%	77%	75%
African-American	N/A	N/A	N/A	N/A	N/A	8%	9%	8%
Hispanic	N/A	N/A	N/A	N/A	N/A	11%	12%	13%
Asian	N/A	N/A	N/A	N/A	N/A	4%	1%	2%
Other	N/A	N/A	N/A	N/A	N/A	5%	7%	8%
<b>Children &lt;18</b>								
Yes	50%	52%	55%	48%	50%	55%	55%	55%
<b>Household Income</b>								
<\$40k	N/A	38%	42%	40%	36%	38%	33%	34%
\$40k - \$79k	N/A	51%	48%	44%	41%	41%	41%	40%
\$80k+	N/A	10%	10%	16%	23%	21%	27%	27%
<b>Region</b>								
Northeast	23%	17%	14%	21%	20%	18%	20%	17%
South Central	31%	34%	29%	29%	30%	32%	31%	29%
North Central	23%	20%	27%	20%	25%	24%	22%	23%
West	24%	30%	29%	30%	25%	26%	27%	31%

\*Ethnicity: Will not add to 100%, see page 239 for details.   = Significant difference from 2003

# MOUNTAIN BIKING: WHERE PARTICIPANTS LIVE\*

Mountain biking Participants are relatively evenly distributed across the continental U.S. Twenty-nine percent of Westerners are mountain bikers.

## Regional Profile



# MOUNTAIN BIKING: CROSSOVER ACTIVITY TRENDS

Other activities that mountain biking Participants are most likely to also participate in during 2005 include hiking, camping (car) and fishing (non-fly).

## Crossover Activities

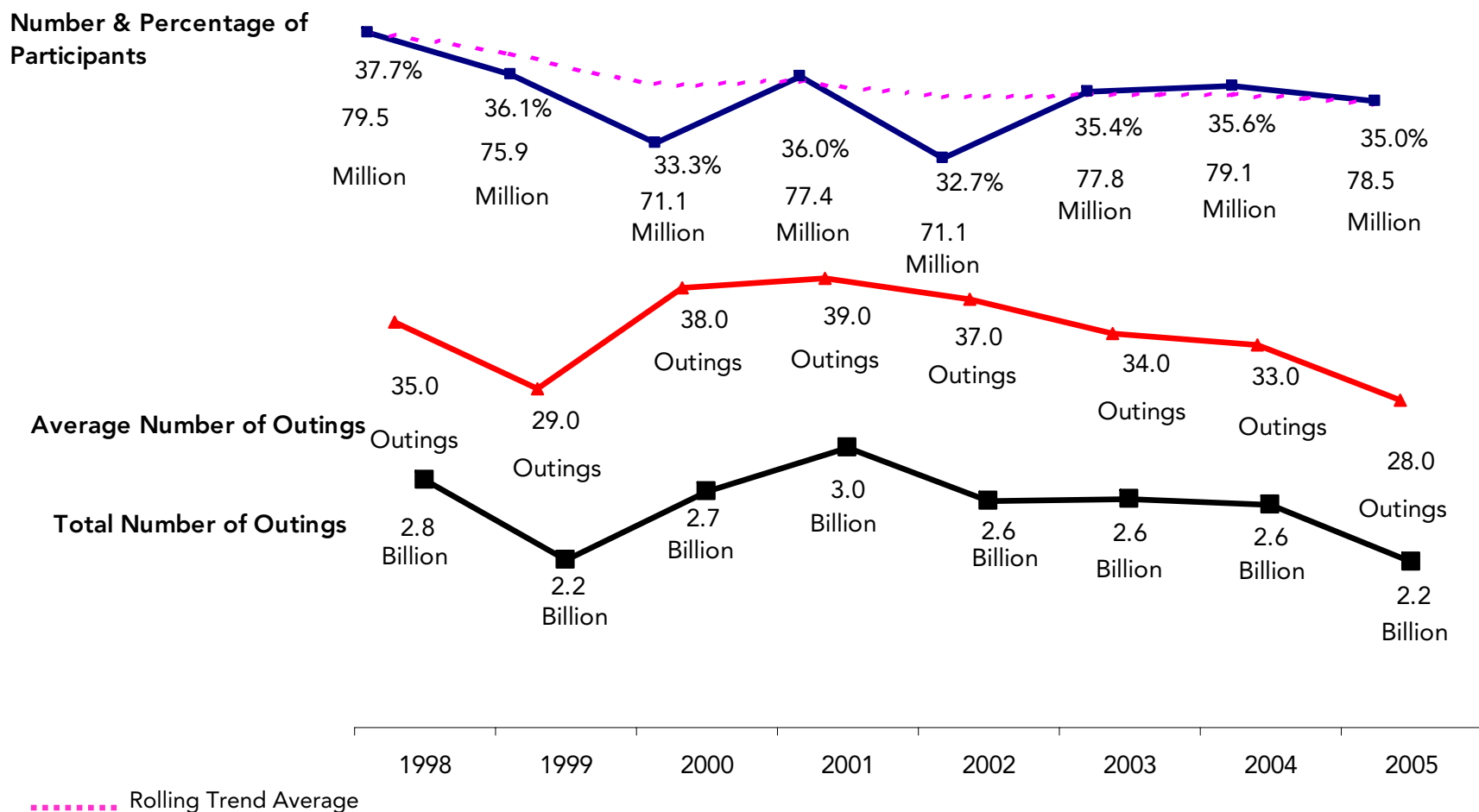
Activities	Mountain Bike in 2003	Mountain Bike In 2004	Mountain Bike in 2005	Size of 2005 Crossover Participation Populations (Millions)
<b>Backpacking</b>	13%	13%	13%	6,538,851
<b>Bicycling (Any Type)</b>	100%	100%	100%	49,999,097
Bicycling (Paved Road)	86%	87%	86%	42,938,633
<b>Bicycling (Mountain)</b>	100%	100%	100%	49,999,097
Bicycling (Single Track)	77%	77%	78%	38,989,360
Bicycling (Dirt Road)	77%	78%	76%	38,059,875
Bird Watching	10%	8%	10%	5,155,703
<b>Camping (Any Type)</b>	51%	48%	50%	24,823,338
Camping (Away from Car)	15%	18%	17%	8,602,530
Camping (Car)	36%	31%	34%	16,851,809
Canoeing	18%	21%	17%	8,354,971
<b>Climbing (Any Type)</b>	9%	8%	10%	4,967,361
Climbing (Artificial Wall)	7%	6%	7%	3,587,873
Climbing (Natural Rock)	5%	6%	6%	2,774,959
Climbing (Ice)	1%	1%	1%	525,424
Cross-Country/Nordic Skiing	10%	9%	11%	5,303,672
<b>Fishing (Any Type)</b>	N/A	50%	49%	24,639,552
Fishing (Fly)	11%	13%	12%	5,970,926
Fishing (Non-Fly)	N/A	48%	47%	23,538,042
Hiking	56%	57%	58%	29,196,885
<b>Kayaking (Any Type)</b>	10%	10%	12%	6,000,006
<b>Kayaking (Non-Whitewater)</b>	10%	9%	11%	5,704,021
Kayaking (Sit-On-Top)	6%	7%	8%	3,908,161
Kayaking (Tour/Sea)	7%	6%	6%	3,157,244
Kayaking (Whitewater)	2%	2%	3%	1,265,270
<b>Paddle sports (Any Type)</b>	27%	28%	28%	13,758,080
Rafting	9%	9%	10%	4,848,634
Snowshoeing	5%	4%	6%	2,885,958
Telemark Skiing	4%	3%	3%	1,388,656
Trail Running	37%	40%	39%	19,678,862

= Significant difference from 2003

# PAVED ROAD BIKING: PARTICIPATION & FREQUENCY'S IMPACT ON TOTAL OUTINGS

Participation in paved road biking has remained relatively stable over the past eight years. Current participation is at 78.5 million.

The average number of outings by paved road bikers has declined since 2001, yielding a decrease of .8 billion total outings between 2001 (3.0 billion) and 2005 (2.2 billion).



# PAVED ROAD BIKING: FREQUENCY OF PARTICIPATION

During 2005, paved road biking Participants averaged 28 outings—yielding a one-year decrease of 400 million total outings (2.2 billion in 2005) from the previous year (2.6 billion).

2005 saw a significant increase over 2003 of road biking Participants taking a single outing.

## Frequency and Outings Among Americans 16 and Older

Frequency	1998	1999	2000	2001	2002	2003	2004	2005
1 time	5%	6%	7%	7%	6%	6%	7%	10%
2 times	10%	8%	6%	9%	9%	8%	7%	9%
3 to 6 times	20%	24%	24%	23%	24%	24%	25%	27%
7 to 10 times	13%	13%	11%	12%	9%	12%	10%	11%
<b>11 or more times (NET)</b>	<b>52%</b>	<b>49%</b>	<b>51%</b>	<b>50%</b>	<b>52%</b>	<b>50%</b>	<b>50%</b>	<b>43%</b>
11 to 15 times	11%	12%	9%	8%	10%	9%	10%	9%
16 to 20 times	9%	6%	9%	9%	9%	11%	8%	9%
21 to 50 times	16%	19%	18%	17%	16%	17%	15%	14%
51 to 100 times	9%	7%	8%	8%	8%	8%	10%	6%
101 times or more	7%	5%	8%	8%	8%	6%	6%	5%
<b>Average Frequency</b>	<b>35.0</b>	<b>29.0</b>	<b>38.0</b>	<b>39.0</b>	<b>37.0</b>	<b>34.0</b>	<b>33.0</b>	<b>28.0</b>
<b>Total Outings (Billions)</b>	<b>2.8</b>	<b>2.2</b>	<b>2.7</b>	<b>3.0</b>	<b>2.6</b>	<b>2.6</b>	<b>2.6</b>	<b>2.2</b>

  = Significant difference from 2003

# PAVED ROAD BIKING: DEMOGRAPHIC PROFILE TRENDS

The last four years reflect an upward trend in the proportion of road bikers living in the West.

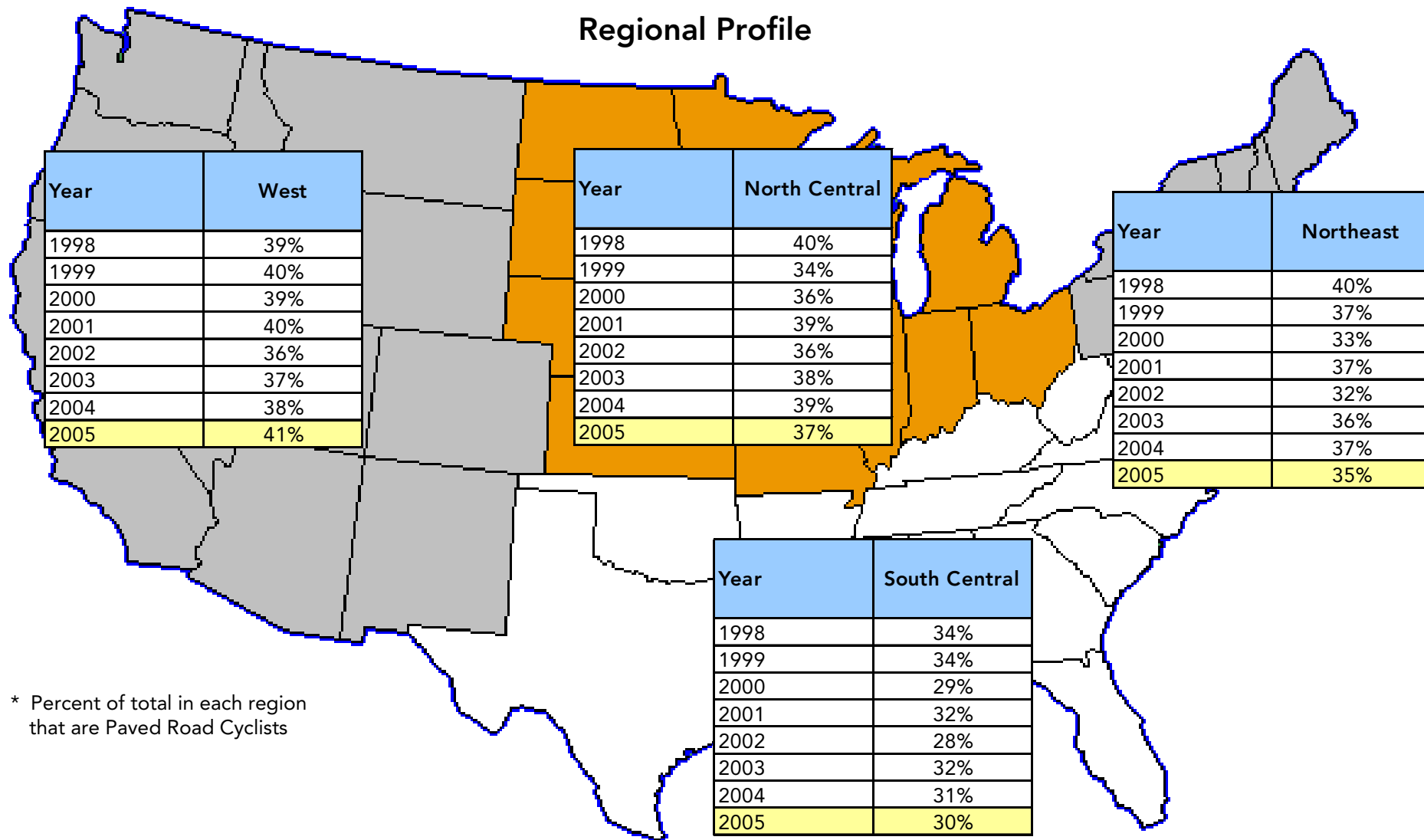
## Demographic Profile

Participants	1998	1999	2000	2001	2002	2003	2004	2005
<b>Gender</b>								
Male	50%	52%	54%	53%	55%	56%	57%	58%
Female	50%	48%	46%	47%	45%	44%	43%	42%
<b>Age</b>								
16 to 24	26%	23%	29%	29%	30%	29%	30%	29%
25 to 34	20%	22%	22%	24%	22%	21%	20%	21%
35 to 44	27%	26%	23%	22%	21%	22%	21%	24%
45+	27%	28%	26%	25%	27%	27%	28%	27%
<b>Marital Status</b>								
Married	52%	52%	50%	45%	49%	49%	49%	53%
Unmarried	48%	47%	50%	55%	50%	51%	51%	47%
<b>Ethnicity</b>								
Caucasian	N/A	N/A	N/A	N/A	N/A	79%	77%	76%
African-American	N/A	N/A	N/A	N/A	N/A	8%	9%	8%
Hispanic	N/A	N/A	N/A	N/A	N/A	10%	11%	12%
Asian	N/A	N/A	N/A	N/A	N/A	3%	1%	2%
<b>Children &lt;18</b>								
Yes	50%	51%	53%	47%	48%	55%	55%	55%
<b>Household Income</b>								
<\$40k	N/A	40%	40%	39%	34%	35%	33%	31%
\$40k - \$79k	N/A	48%	48%	43%	40%	41%	41%	40%
\$80k+	N/A	13%	12%	18%	26%	24%	27%	29%
<b>Region</b>								
Northeast	22%	17%	13%	20%	19%	19%	20%	19%
South Central	32%	34%	32%	30%	30%	32%	31%	30%
North Central	26%	22%	26%	23%	27%	25%	25%	24%
West	20%	27%	29%	27%	24%	24%	25%	28%

\*Ethnicity: Will not add to 100%, see page 239 for details.   = Significant difference from 2003

# PAVED ROAD BIKING: WHERE PARTICIPANTS LIVE\*

The Western region has the greatest proportion of paved road bikers among the population. Forty-one percent of Westerners are paved road bikers compared to 35% of the population nationally. The South Central region has the smallest proportion of road bikers among its population (30%).



\* Percent of total in each region that are Paved Road Cyclists

# PAVED ROAD BIKING: CROSSOVER ACTIVITY TRENDS

Other activities that paved road biking Participants are most likely to also participate in during 2005 include hiking, camping (car) and fishing (non-fly).

## Crossover Activities

Activities	Paved Road in 2003	Paved Road In 2004	Paved Road in 2005	Size of 2005 Crossover Participation Populations (Millions)
<b>Backpacking</b>	9%	10%	10%	7,729,367
<b>Bicycling (Any Type)</b>	100%	100%	100%	78,472,919
Bicycling (Paved Road)	100%	100%	100%	78,472,919
<b>Bicycling (Mountain)</b>	56%	56%	55%	42,938,633
Bicycling (Single Track)	44%	44%	43%	33,939,678
Bicycling (Dirt Road)	44%	45%	43%	33,880,793
Bird Watching	8%	8%	8%	6,092,913
<b>Camping (Any Type)</b>	43%	41%	43%	34,051,720
Camping (Away from Car)	11%	13%	12%	9,545,652
Camping (Car)	34%	29%	32%	25,097,553
Canoeing	15%	17%	14%	10,889,883
<b>Climbing (Any Type)</b>	7%	5%	7%	5,781,145
Climbing (Artificial Wall)	5%	4%	5%	4,308,660
Climbing (Natural Rock)	3%	3%	4%	2,974,301
Climbing (Ice)	0%	1%	1%	458,066
Cross-Country/Nordic Skiing	7%	7%	8%	6,079,617
<b>Fishing (Any Type)</b>	N/A	45%	41%	32,552,428
Fishing (Fly)	8%	10%	9%	6,922,801
Fishing (Non-Fly)	N/A	43%	40%	31,121,126
Hiking	49%	51%	52%	40,568,254
<b>Kayaking (Any Type)</b>	8%	8%	9%	6,956,529
<b>Kayaking (Non-Whitewater)</b>	8%	7%	9%	6,748,117
Kayaking (Sit-On-Top)	6%	6%	7%	5,203,015
Kayaking (Tour/Sea)	5%	5%	4%	3,270,169
Kayaking (Whitewater)	2%	1%	2%	1,336,660
<b>Paddle sports (Any Type)</b>	24%	23%	22%	17,651,465
Rafting	9%	7%	8%	6,017,750
Snowshoeing	4%	3%	4%	3,345,375
Telemark Skiing	4%	3%	2%	1,955,328
Trail Running	28%	30%	29%	22,728,022

OUTDOOR RECREATION PARTICIPATION STUDY  
**CAMPING – CAR, AWAY FROM CAR**

“Have you camped out at least one-quarter of a mile from where you parked your vehicle?”  
“Have you camped less than one-quarter of a mile from your vehicle?”

# CAMPING: 68.1 MILLION PARTICIPANTS, 365 MILLION OUTINGS

## THE 2005 AMERICAN CAMPER

- › Primarily male
- › Participation among all age groups (mean age of 35)
- › Geographically dispersed with a higher proportion living in the West and North Central regions of the U.S.
- › Staying active by also participating in fishing (non-fly), bicycling (paved road) and hiking
- › Went on five outings On average in 2005
- › Almost one-third of participants went on a single outing in 2005

## MAJOR TRENDS IN CAMPING

The camping Participant population has made few shifts over the last eight years.

- › Ethnicity: Over four-fifths of 2005 campers are Caucasian. Hispanic Participation is on the rise, however, with 10% participation in 2005.

### Year 2005 Events of Note

Away from car campers tend to go with friends, while car camping is more of a family activity. There is little crossover between the two activities.



### Observation/Implication

Car campers and away-from-car campers must be recognized as different types of participants.